

INTERNATIONAL WOMEN'S DAY CELEBRATION



Celebrate Our Legacy

March 4&5 2016

Rushmore Plaza Holiday Inn • \$9 per person

Girl Scouts - Dakota Horizons 23rd Annual Woman of Distinction Awards

Musical performance by Orgena Rose

FEATURED SPEAKERS

Paula Long Fox
Lafawn Janis
Deanna Becket

Cecilia Fire Thunder
Anna Huntington
Chief Sonia Lee

Patri Acevedo-Riker
Heather Wilson, PhD
Callie Tysdal

Maurine Lilleskov, PhD and Cheryl Chapman, PhD



Sen. Stanford Adelstein &
Mrs. Lynda Clark Adelstein



Bill Walsh & Jo Roebuck-Pearson
UBS Financial Service Inc.

Project Solutions, Black Hills Mediation and Law, South Dakota Community Foundation, Red Stone Education Group, Acupuncture 4 Health, AcV2 Architecture
Rapid City Acupuncture, Tomac & Tomac, Micro Solutions Computers, Epic Outdoor Advertising, and Black Hills Women Magazine

BUFFALOGALS.US

Celebrate Our Legacy

History of International Women's Day

International Women's Day has been observed since in the early 1900's. In 1908, 15,000 women marched through New York City demanding shorter hours, better pay and voting rights. The first National Woman's Day (NWD) was observed across the United States on 28 February.

In 1913, International Women's Day was transferred to 8 March and this day has remained the global date for International Women's Day ever since.

International Women's Day has grown to become a global day of recognition and celebration across developed and developing countries alike. Women's organizations and governments around the world have observed IWD annually on 8 March by holding large-scale events that honor women's advancement and while diligently reminding of the continued vigilance and action required to ensure that women's equality is gained and maintained in all aspects of life.

The tradition sees men honoring their mothers, wives, girlfriends, colleagues, etc.

The new millennium has witnessed a significant change and attitudinal shift in both women's and society's thoughts about women's equality and emancipation. With more women in the boardroom, greater equality in legislative rights, and an increased critical mass of women's visibility as impressive role models in every aspect of life, one could think that women have gained true equality. The unfortunate fact is that women are still not paid equally to that of their male counterparts, women still are not present in equal numbers in business or politics, and globally women's education, health and the violence against them is worse than that of men.

However, great improvements have been made. We have female astronauts and prime ministers, schoolgirls are welcomed into university, women can work and have a family, and women have real choices. And so the tone and nature of IWD has, for the past few years, moved from being a reminder about the negatives to a celebration of the positives.

Annually on 8 March, thousands of events are held throughout the world to inspire women and celebrate achievements. A global web of rich and diverse local activity connects women from all around the world ranging from political rallies, business conferences, government activities and networking events through to local women's craft markets, theatric performances, fashion parades and more.

Many global corporations have also started to more actively support IWD by hosting internal events and through supporting external ones. The United States designates the whole month of March as 'Women's History Month'.

Make a difference, think globally and act locally!! Make everyday International Women's Day. As we see an active push to increase women's participation in STEM (science, technology, engineering and mathematics) Do your bit to ensure that the future for girls is bright, equal, safe and rewarding.

There are so many amazing reasons we need a strong community of women in our lives. It took me a long time to understand that I needed female peers, business partners, friends, a female community. But once I acted on this realization, my life changed. Actively seeking out and creating a supportive female community has been one of the most exciting and inspiring experiences in my life.

Buffalo Gals seeks to shift the conversation about women's active roles and participation in our local communities. For many years the story led with what men had not done for women, about the effects of living in a patriarchal society. Buffalo Gals honors the support many of our fathers, brothers, uncles and colleagues have done to open doors and create opportunities for women. Buffalo Gals believes wholeheartedly it is essential women become committed to our success, creation of networks and communities of practice creating pipelines of healthy success for our daughters, nieces - our future generations.

Celebrate Our Legacy Sponsorship

The March 4th International Women's Day Celebration and Conference, hosted by the Buffalo Gals, is a launch pad to initiate and invigorate a community conversation and collaboration with multiple organizations, corporations, private businesses and dedicated individuals. Participants in this ground-breaking event, inspired by a slate of speakers, will be called upon to act as a force for change in our community, tackling the issues identified in breakout sessions. Your generous support in this inaugural event is crucial to build on the foundation of Buffalo Gals mission to champion strong and powerful women whom we refer to as gals with grit, guts and grace.

Why March 4th – March 4th is the only verb “march forth” in the calendar. We believe it is time for collaboration and want to make this date an action date!

As we kick off this new year —we are calling on our community to champion women. We are dedicating the mission of championing women as one of our top priorities in 2016 and inviting you to do the same!

Celebrate Our Legacy is a community collaboration with women's organizations and initiatives through the region. The Conference will include a ceremony honoring women veterans, Girl Scouts Women of Distinction Award presentation, nine dynamic speakers addressing our past, present and future, live entertainment by the renowned internationally acclaimed performer Orgena Rose, lunch, dinner and an evening concert, and travel and accommodations to support women traveling from rural areas.

Sponsorship Opportunities

Voyager - Corporate Sponsor of more than \$1000

- Jackson Lewis
- Great Western Bank
- Holiday Inn
- Construction Industry Center
- Epic Outdoor Advertising
- Scull Construction

Apollo - Corporate Sponsor of \$500 and more, join with:

- Ketel Thorstenson
- Midwest Marketing
- Project Soutions
- Black Hills Mediation and Law
- Lori Barnett, VIP Realty

Pioneer - Small Business Sponsor of more than \$200, join with:

- Black Hills Advocate
- Black Hills Healing
- Red Stone Education Group
- Acupuncture 4 Health
- AcV2 Architecture

Sponsor Recognition. Each business or organization has their individualized marketing needs, let us know what works best for building your brand with leaders and change makers throughout our community. Here are some opportunities, depending on your level of investment in championing women:

- Introduced as Sponsor of Speakers
- Recognized as Sponsor throughout year as sponsor of Buffalo Gals (minimum of 10 gatherings)
- Recognized as Sponsor from podium during event
- Banner, provided by company, in a prime position at International Women's Day Celebration
- Your promotional material on each table
- Your logo on Buffalo Gals monthly newsletter "Stampede" throughout 2016
- Your logo on Buffalo Gals website for 12 months from date of event
- Your logo on Digital Billboards, Banner, TV advertisement, Newspaper Advertisement
- Ad in Program
- Provide company profile for Buffalo Gals website linking directly to company website
- Listed as Sponsor in Program
- Listed as Sponsor on Website
- Tickets to International Women's Day Celebration
- Tickets can be donated back in your name as sponsor for women from nonprofit organizations in the community)

Genesis - 200 individual women making championing women one of their top three priorities and personally investing a minimum of \$100, join with early adopters:

- | | | |
|---------------------------|-----------------------|------------------------|
| 1. annie loyd | 8. Amy Jensen | 15. Nina Braun |
| 2. Jodi Powers | 9. Deanna Beckett | 16. Jean Smith |
| 3. Dawn Claymore | 10. Dr. Nancy Babbitt | 17. Lori Barnett |
| 4. Eveline Horelle Dailey | 11. Anna Huntington | 18. Dottie Ayers-Casey |
| 5. Lisa Wesolick | 12. Dr. Helen Usera | 19. J.P. Duniphan |
| 6. Catherine Greseth | 13. Sandy Burns | 20. Marnie Herman |
| 7. Jenny Telechan | 14. Lorie Melone | 21. Toinette Brown |

Our Genesis supporters will be listed in the program and on our website throughout the year.

Genesis supporters financial support will cover the cost of the conference, ongoing support for monthly gatherings (attracting more than 100 women monthly) and championing the three areas of focus that will be identified by the community at the conference: the past, present and future.

We hope we can count on you to choose to champion women in 2016!

Call for Sponsors

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Celebrate Our Legacy is a community collaboration with women's organizations and initiatives through the region. The Conference will include a ceremony honoring women veterans, the 22nd Annual Girl Scouts Women of Distinction Award presentation, nine dynamic speakers addressing our past, present and future, live entertainment by the renowned internationally acclaimed performer Orgena Rose, lunch, dinner and an evening concert.

When you get 400 women in a room to connect, to share, to be inspired - something magical happens. This is an event you do NOT want to miss!

We have a three path approach to supporting the conference, Corporate, Small Business and Individual.

Sponsor Recognition

Each business, organization or individual has their individualized marketing and philanthropic goals, let us know what works best for supporting your aspirations with leaders and changemakers throughout our community. Here are some opportunities, depending on your level of investment in championing women:

- Introduced as Sponsor of Speakers
- Recognized as Sponsor throughout year as sponsor of Buffalo Gals (minimum of 10 gatherings)
- Recognized as Sponsor from podium during event
- Banner, provided by company, in a prime position at International Women's Day Celebration
- Your promotional material on each table
- Your logo on Buffalo Gals monthly newsletter “Stampede” throughout 2016
- Your logo on Buffalo Gals website for 12 months from date of event
- Your logo on Digital Billboards, Banner, TV advertisement, Newspaper Advertisement
- Ad in Program
- Provide company profile for Buffalo Gals website linking directly to company website
- Listed as Sponsor in Program
- Listed as Sponsor on Website
- Tickets to International Women's Day Celebration
- Tickets can be donated back in your name as sponsor for women from nonprofit organizations in the community)

I. Corporate Sponsorship

Calipso - Corporate Sponsor of more than \$5,000

Calipso Sponsorship Opportunities:

- Your logo as sponsor of International Women's Day Celebration on video recordings of 9 speakers uploaded to YouTube
- Introduced as Sponsor of 9 Speakers
- Recognized as Sponsor throughout year as sponsor of Buffalo Gals (minimum of 10 gatherings)
- Banner, provided by company, in a prime position at International Women's Day Celebration
- Your promotional material on each table
- Your logo on Buffalo Gals monthly newsletter “Stampede” throughout 2016
- Recognized as Sponsor from podium during event
- Your logo on Buffalo Gals website for 12 months from date of event
- Full Page Ad in Program
- Provide company profile for Buffalo Gals website linking directly to company website
- Listed as Corporate Sponsor in Program
- Listed as Corporate Sponsor on Website
- 15 tickets to International Women's Day Celebration (tickets can be donated back in your name as sponsor for women from nonprofit organizations in the community)

Magellan - Corporate Sponsor of more than \$2,000, join with:

- Jackson Lewis
- Construction Industry Center
- Holiday Inn
- VIP Properties

Magellan Sponsorship Opportunities:

- Banner, provided by company, in a prime position at International Women's Day Celebration
- Your logo on Buffalo Gals monthly newsletter "Stampede" throughout 2016
- Recognized as Sponsor from podium during event
- Your logo on Buffalo Gals website for 12 months from date of event
- 1/2 Page Ad in Program
- Provide company profile for Buffalo Gals website linking directly to company website
- Listed as Corporate Sponsor in Program
- Listed as Corporate Sponsor on Website
- 8 tickets to International Women's Day Celebration (tickets can be donated back in your name as sponsor for women from nonprofit orgs in the community)

Voyager - Corporate Sponsor of more than \$1000, join with:

- Great Western Bank
- Scull Construction
- Sen. Stanford Adelstein & Mrs. Lynda Clark Adelstein
- Ketel Thorstenson
- Vlcki Schilling
- Bill Walsh & Jo Roebuck-Pearson - UBS Financial Service Inc.
- Black Hills Advocate
- Black Hills Healing

Voyager Sponsorship Opportunities:

- Recognized as Sponsor from podium during event
- Your logo on Buffalo Gals website for 12 months from date of event
- 1/4 Page Ad in Program
- Provide company profile for Buffalo Gals website linking directly to company website
- Listed as Corporate Sponsor in Program
- Listed as Corporate Sponsor on Website
- 5 ticket to International Women's Day Celebration (tickets can be donated back in your name as sponsor for women from nonprofit orgs in the community)

Apollo - Corporate Sponsor of \$500 and more, join with:

- Midwest Marketing
- Project Solutions
- Black Hills Mediation and Law
- South Dakota Community Foundation

Apollo Sponsorship Opportunities

- 1/6 Page Ad in Program
- Provide company profile for Buffalo Gals website linking directly to company website
- Listed as Sponsor in Program
- Listed as Sponsor on Website
- 3 ticket to International Women's Day Celebration (tickets can be donated back in your name as sponsor for women from nonprofit orgs in the community)

2. Small Business Sponsorship

Pioneer - Small Business Sponsor of more than \$200 and more, join with:

- Red Stone Education Group
- Acupuncture 4 Health
- AcV2 Architecture
- Rapid City Acupuncture
- Tomac & Tomac
- Micro Solutions Computers
- AAUW
- Master Tailor & Alterations, Val d'Vonn

\$200 Small Business Package

- Business Card Ad in Program
- Listed as Small Business in Program
- Listed as Small Business Sponsor on Website
- 2 tickets to International Women's Day Celebration

**Media Sponsors

Epic Outdoor Advertising

SHE Radio 106.3

Black Hills Women's Magazine

3. Individual Sponsorship

Genesis - 200 Individual Women Investing \$100

200 individual women making championing women one of their top three priorities and personally investing a minimum of \$100, joining with early adopters:

Catherine Greseth

Dawn Claymore

Eveline Horelle Dailey

Lisa Wesolick

Jenny Telechan

Amy Jensen

Deanna Beckett

Dr. Helen Usera

Laura Mounce

Annie Loyd

Jodi Powers

Bonnie Riggerbach

Dr. Nancy Babbitt

Anna Huntington

Lori Barnett

Nina Braun

Jean Smith

RaVae Marsh

Toinette Brown

Marnie Herrmann

Sandy Burns

Lorie Melone

Dottie Ayers-Casey

Senator J.P. Dunaphin

Patri Acevedo-Riker

Cheryl Chapman

Senator Terri Haverly

Marsia Geldert-Murphey

Candace Christofferson

Judy Reedy- Duhamel

Kristi Barber

Ericka Heiser

Karen Pearson

Lindsay Brown

Deb Lux

Beverly Brecht

Celebrate Our Legacy

Agenda : March 4&5, 2016

9:00 Registration Opens
9:30 Conference Begins - Opening Ceremony

9:40 ColorGuard Flag Ceremony

9:45 Opening Gathering Prayer

9:50 Music

10:00 Welcome Sacred People to this Sacred Land
Annie Bachand-Loyd & Helen Usera, Ed.D.
Opening Remarks r
Mission of Buffalo Gals
Why we are gathering.

10:15 22nd Annual Women of Distinction -
Girls Scouts-Dakota Horizons

11:50 Get Lunch - Short Break

12:15 Music - Orgena

12:30 Our Past
Introduction by:.....Kathy Barrows
Presentation 1:..... Anna Huntington

12:45 Our Past
Introduction by:.....Anne, Scull Construction
Presentation 2:..... Paula Long Fox

1:00 Our Past
Introduction by:.....Great Western Bank
Presentation 3:..... Deanna Becket

1:15 Breakout Conversations

1:40 Break

1:55 Music - Orgena Rose

2:00 Our Present
Introduction by:.....Helen Usera, Ed.Dd
Presentation 4 :Chief Sonia Lee

2:15 Our Present
Introduction by:.....Sandra Burns
Presentation 5:..... LaFawn Janis

2:30 Our Present
Introduction by:.....Lynda Clark Adelstein
Presentation 6 :Heather Wilson, Ph.D.

2:45 Breakout Conversations

3:10 Break

3:25 Music - Orgena Rose

3:30 Our Future
Introduction by:.....Jennie Telechan
Presentation 7:..... Callie Tysdal

3:45 Our Future
Introduction by:.....Lorie Melone, J.D.
Presentation 5 :Patri Acevedo-Riker

4:00 Our Future
Introduction by:.....Cheryl Chapman, Ph.D.
Presentation 6:..... Cecilia Fire Thunder

4:15 Breakout Conversations

4:40 Maurine Lilleskov - Weaving our shared stories,
4:55 Call to Action - Annie Loyd

5:40 - Let the hair down, kick the shoes off!
Dinner, Celebration, Party, Dance, Music, Food

Saturday, March 5, 2016

9 a.m. - 12 p.m. - ACTION PLAN

In collaboration, 3 goals will be identified from the conversations and impulses that emerged from the community conversations during the conference on Friday. The goals will be the focus of the Buffalo Gals energy to collectively move forward during the next year. A paper will be composed to share with the larger community and all participants.

Facilitated by Cheryl Chapman, Ph.D.

*All are invited to participate in as much as your schedule allows. Obviously, we would enjoy your presence at all of the conference, and -

**Agenda is subject to change please refer to <http://www.buffalogals.us> for the latest updates.

Contact Information:

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<http://www.buffalogals.us>

Buffalo Gals is a community initiative of The FUSION Foundation, championing strong and powerful gal's with grit, guts and grace. The FUSION Foundation is an IRS approved nonprofit EIN #26-3429018.